

NEGRONI

NEGRONI

NEGRONI



CAPE ARCONA

»WHERE FONTS COME TRUE«

TYPE FOUNDRY

INTRODUCTION

CA NEGRONI

LIGHT

BLACK

INLINE

FILL

ROUND

5 Styles

DESIGNED BY

Stefan Claudius, 2017

CA Negroni is a perfect allrounder between Neo and Retro, being rooted in the early 20th century, when typography in advertising was often drawn by hand. The result were quite unusual styles and letterforms.

Wilhelm Deffke (1887-1950) was a pioneer of graphic design, and logos were his favorite field of activity.

CA Negroni is a tribute to his way of drawing heavy lettering. Inspired by charming details and the unique atmosphere, CA Negroni elevates this style to a contemporary level. While preserving the unconventional charm, it leaves out disturbing details, that might harm the general look. Two stylistic sets offer a bunch of alternative letterforms that allow the designer to let the writing appear more playful or more serious.

CA Negroni offers three additional styles – Inline, Round and Light – to give you even more freedom in design. The extensive language support lets you master all Central European languages.



CA NEGRONI LIGHT

ABCDEFGHIJKLMN OPQRSTUVWXYZ 12345678900 À Á Â Ã Ä Å Æ Ă Å Ç Ć Ĉ Ċ Č ĎĐÈÉÊĒĔËËĘĠĢĜĨ TĬĮĬÏĮIJĴĶĻŁĿĽŅŊŃ ÑÕÖØÒÔŎŐŒŔŘŖŜŞ ŚŠṢSSŤṬŦŢÙÛŬŮŲŨ ŪŸŶŶŴŴŴŴÞ $\uparrow \rightarrow \downarrow \land \lor \lor$ (){}[]!i?ċ:;.,---•• ...《》〈〉 ′ " €\$¢£¥₽₹ $\Delta\Omega\Diamond\Diamond\cup\Box\Box$ Θ

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CA NEGRONI BLACK

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OPQRSTUVWXYZ
12345678900
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ĎĐÈÉĒĒĒĒĒĢĠĜĨ
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ÑÕÖØÒÕÕŐŒŔŘŖŜŞ ŚŠŞSSŤŢŦŢÙŨŬŮŲŨ ŪŸŶŶŶŴWWWÞ

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CA NEGRONI ROUND

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CA NEGRONI INLINE

ABCDEFGHIJKLMN OPQRSTUVWXYZ 12345678900 ÀAÂÃÄÄÆĂÅÇĆĈĊČ ĎĐÈÉĒĒĔĔĖĘĠĢĜĨ IĮĺjilaąkrfffrbbų ÑÕÖØÒÔÖŐØŒŔŘŖŜŞ ŚŠŞSSŤŢŦŢÙÛŬŮŲŨ ŪŸŶŶŴŴ₩ẂÞ (){}[][[]{}() ___ 《 **》** 《 **》 €\$¢€¥₽**₹ **《吕》**《≥》☐ ♣ ╾ ☆ ☆ ☆ ◎ ~ # 1/4 1/2 3/4 0/0 0/00

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CA NEGRONI FILL (FOR USE WITH BLACK)

ABCDEFGHIJKLMN OPQRSTUVWXYZ 12345678900 À Á Â Ã Ä Å Æ Ă Å Ç Ć Ĉ Ċ Č ĎĐĖĖĒĔĔĖĖĢĠĢĨ ĪĬJÌÏJIJĴĸĿŁĿĽŊŊŃ ÑÕÖØÒÕÖØŒŔŘŖŜŞ ŚŠŞSSŤŢŦŢÙÛŬŮŲŨ $\bar{\mathsf{U}}\ \ddot{\mathsf{V}}\ \hat{\mathsf{V}}\ \dot{\mathsf{V}}\ \dot{\mathsf{V}}\ \dot{\mathsf{V}}\ \dot{\mathsf{W}}\ \dot{\mathsf{W}}\ \dot{\mathsf{W}}\ \dot{\mathsf{W}}\ \dot{\mathsf{W}}\ \dot{\mathsf{P}}$ () { } | |!i? ¿:;.,---•· ... << >> < > ' '' , ,, , \in \$ \subset £ \neq \neq ₹ $\Delta \Omega \diamond Q | J \otimes \nabla Z \Pi P \beta \circ M$ \bigcirc $\langle = \rangle \leq \geq \neq + - \div \times + \approx \sim \#$ 1/4 1/2 3/4 0/0 0/00

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DO THE FILL!

FILL



BLACK



RESULTS



CA NEGRONI LIGHT (10/15 pt)

A MAN WITHOUT LOVE'S ONLY HALF OF A MAN. BUT A WOMAN IS NOTHING AT ALL. I'M DRINKING CHAMPAGNE FEELING NO PAIN TILL EARLY MORNING. SHE TRIES HARD TO HIDE. DINING AND DANCING WITH EVERY PRETTY GIRL I CAN FIND. SO LITTLE EXPECTED. HAVING A FLING WITH A PRETTY YOUNG THING TILL EARLY MORNING. TOO OFTEN NEGLECTED, KNOWING TOMORROW I'LL WAKE UP WITH YOU ON MY MIND. A WOMAN STRIPPED OF HER PRIDE. GUILTY CONSCIENCE I GUESS THOUGH I MUST CONFESS. ALWAYS SO CAREFUL NOT TO CRY, I NEVER LOVED YOU

CA NEGRONI LIGHT (13/17pt)

A MAN WITHOUT LOVE'S ONLY HALF OF A MAN. BUT A WOMAN IS NOTHING AT ALL. I'M DRINKING CHAMPAGNE FEELING NO PAIN TILL EARLY MORNING. SHE TRIES HARD TO HIDE. DINING AND DANCING WITH EVERY PRETTY GIRL I CAN FIND. SO LITTLE EXPECTED. HAVING A FLING WITH A PRETTY YOUNG THING TILL EARLY MORNING. TOO OFTEN NEGLECTED, KNOWING TOMORROW I'LL WAKE UP WITH YOU ON MY MIND. A WOMAN STRIPPED OF HER PRIDE. GUILTY CON-

CA NEGRONI LIGHT (18/22 pt)

A MAN WITHOUT LOVE'S ONLY
HALF OF A MAN. BUT A WOMAN
IS NOTHING AT ALL. I'M DRINKING CHAMPAGNE FEELING NO
PAIN TILL EARLY MORNING. SHE
TRIES HARD TO HIDE. DINING AND
DANCING WITH EVERY PRETTY
GIRL I CAN FIND. SO LITTLE EXPECTED. HAVING A FLING WITH
A PRETTY YOUNG THING TILL
FARI Y MORNING. TOO OFTEN

CA NEGRONI BLACK (10/13 pt)

A MAN WITHOUT LOVE'S ONLY HALF OF A MAN. BUT A WOMAN IS NOTHING AT ALL. I'M DRINKING CHAMPAGNE FEELING NO PAIN TILL EARLY MORNING. SHE TRIES HARD TO HIDE. DINING AND DANCING WITH EVERY PRETTY GIRL I CAN FIND. SO LITTLE EXPECTED. HAVING A FLING WITH A PRETTY YOUNG THING TILL EARLY MORNING. TOO OFTEN NEGLECTED, KNOWING TOMORROW I'LL WAKE UP WITH YOU ON MY MIND. A WOMAN STRIPPED OF HER PRIDE. GUILTY CONSCIENCE I GUESS THOUGH I MUST CONFESS. ALWAYS SO CAREFUL NOT TO CRY. I NEVER LOVED YOU MUCH WHEN YOU WERE

CA NEGRONI BLACK (13/15 pt)

A MAN WITHOUT LOVE'S ONLY HALF OF A MAN. BUT A WOMAN IS NOTHING AT ALL. I'M DRINKING CHAMPAGNE FEELING NO PAIN TILL EARLY MORNING. SHE TRIES HARD TO HIDE. DINING AND DANCING WITH EVERY PRETTY GIRL I CAN FIND. SO LITTLE EXPECTED. HAVING A FLING WITH A PRETTY YOUNG THING TILL EARLY MORNING. TOO OFTEN NEGLECTED, KNOWING TOMORROW I'LL WAKE UP WITH YOU ON MY MIND. A WOMAN STRIPPED OF HER PRIDE. GUILTY CONSCIENCE II GUESS THOUGH I MUST CON-

CA NEGRONI BLACK (18/20 pt)

A MAN WITHOUT LOVE'S ONLY
HALF OF A MAN. BUT A WOMAN
IS NOTHING AT ALL. I'M DRINKING CHAMPAGNE FEELING NO
PAIN TILL EARLY MORNING.
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LITTLE EXPECTED. HAVING A
FLING WITH A PRETTY YOUNG
THING TILL EARLY MORNING.
TOO OFTEN NEGLECTED, KNOW-

CA NEGRONI ROUND (10/13 pt)

A MAN WITHOUT LOVE'S ONLY HALF OF A MAN. BUT A WOMAN IS NOTHING AT ALL. I'M DRINKING CHAMPAGNE FEELING NO PAIN TILL EARLY MORNING. SHE TRIES HARD TO HIDE. DINING AND DANCING WITH EVERY PRETTY GIRL I CAN FIND. SO LITTLE EXPECTED. HAVING A FLING WITH A PRETTY YOUNG THING TILL EARLY MORNING. TOO OFTEN NEGLECTED, KNOWING TOMORROW I'LL WAKE UP WITH YOU ON MY MIND. A WOMAN STRIPPED OF HER PRIDE. GUILTY CONSCIENCE I GUESS THOUGH I MUST CONFESS. ALWAYS SO CAREFUL NOT TO CRY. I NEVER LOVED YOU MUCH WHEN YOU WERE MINE. UNTIL I FALL ASLEEP. SO

CA NEGRONI ROUND (13/15 pt)

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THING TILL EARLY MORNING.
TOO OFTEN NEGLECTED, KNOW-

CA NEGRONI INLINE (10/13 pt)

A MAN WITHOUT LOVE'S ONLY HALF OF A MAN. BUT A WOMAN IS NOTHING AT ALL. I'M DRINKING CHAMPAGNE FEELING NO PAIN TILL EARLY MORNING. SHE TRIES HARD TO HIDE. DINING AND DANCING WITH EVERY PRETTY GIRL I CAN FIND. SO LITTLE EXPECTED. HAVING A FLING WITH A PRETTY YOUNG THING TILL EARLY MORNING. TOO OFTEN NEGLECTED, KNOWING TOMORROW I'LL WAKE UP WITH YOU ON MY MIND. A WOMAN STRIPPED OF HER PRIDE. GUILTY CONSCIENCE I GUESS THOUGH I MUST CONFESS. ALWAYS SO CAREFUL NOT TO CRY. I NEVER LOVED YOU MUCH WHEN YOU WERE

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FLING WITH A PRETTY YOUNG
THING TILL EARLY MORNING.
TOO OFTEN NEGLECTED, KNOW-

STYLISTIC SETS

CA NEGRONI FEATURES TWO STYLISTIC SETS. LOOK WHAT IT DOES:

BRAK BRAK BRAK

ORIGINAL LETTERFORMS

AÀÁÂÃÄÅÆĂÅ BPRŔŖŘ 13469

STYLISTIC SET Nº 1

АААААААА ВРККŖŘ 13469

ORIGINAL LETTERFORMS

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STYLISTIC SET Nº 2

KĶRŔŖŘ



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