

CA SAYGON FAMILY
CAPE ARCONA TYPE FOUNDRY



Saygon
Display

Saygon
Text

CAPE
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Million— Dollars

**Saturday
August 7, 2021**



EXPERIMENTAL FILMMAKER
ELMO SEEVERS JOINS US TO
PRESENT HIS NEWEST FILM,
70 MM REELS 1977-1989

INTRODUCTION

CA Saygon CA Saygon Text

ABOUT THE TYPEFACE

a typeface
by
Stefan
Claudius
and
Thomas
Schostok

CA Saygon was originally conceived for a large corporate design project, but never realized. As a distinctive corporate typeface, it transports the fractions of a post-modern society. Based on a font in sketch stadium we had just started with, we began to draw alternative letterforms from which a handful were selected to be part of the font. The combination of these letters makes the rebellion of individuality visible on the one hand, but on the other leads to a coherent typeface. Since we could not say good-bye to some of the designs, there are several alternatives to some letters. The outcome is loud and proud, beautiful and ugly at the same time.

After CA Saygon was finished, it seemed a logical step to us to put it a sibling aside, that is much calmer and therefore also suitable for reading texts. This is how CA Saygon Text was created. Basic shapes and proportions were adopted and continued in such a way that a font family from Thin to Extrabold resulted. A fundamental inspiration were early static grotesque typefaces such as Akzidenz Grotesk. Nevertheless, the typeface was by no means intended to have a historical effect.

Thus, a relatively high x-height was chosen, which makes the typeface quite economical in type-setting, since the letters appear visually larger. A relatively small line spacing with good legibility can be achieved due to the small ascenders and the low cap height. Letters like f and t, which otherwise tend to end in curves, were given right angles, which on the one hand meets certain design elements of the original Saygon, but on the other hand also refers to contemporary trends in typeface design.

A special feature are the five styles in which CA Saygon Text can be used. The default setting is the **Helvetica** style, with two-storey a and g. The **Futura** style has a single-storey a and a two-storey g accordingly. The third style with two-storey a and three-storey g is called the **Franklin** style. But the real highlight is the **Cape** style with single-storey a and three-storey g – a real rarity up to now. Let yourself be inspired by this unusual typeface. If you like it even more progressive, you should try the flat style, which continues the right angles in a, g, and y as well.

Thanks to the Cyrillic character set, a huge linguistic area is covered that even extends to Vietnam! Even the exotic German capital-double-s is available and appears automatically when typed between other capital letters. Numerous OpenType features make life easier for the professional typographer: there are fractions, superscript and subscript numbers, as well as proportional and tabular capitals.

WEIGHTS SAYGON

Light

Saygon

Regular

Saygon

Bold

Saygon

Saygon features a lot of alternative lettershapes accessible either through stylistic sets or through the glyphs palette.

HH II JJ LL SS

MMMM QQ RR

33 44 77

aaa dā gg

eee kk rs

STYLES SAYGON

→ Default

Saygon

→ SS.01

Saygon

→ SS.02

Saygon

→ SS.03

Saygon

ā ā

ā ā

WEIGHTS SAYGON TEXT

Thin

Saygon Text

Light

Saygon Text

Regular

Saygon Text

Medium

Saygon Text

Semibold

Saygon Text

Bold

Saygon Text

Extrabold

Saygon Text

Thin

Saygon Text

Light

Saygon Text

Regular

Saygon Text

Medium

Saygon Text

Semibold

Saygon Text

Bold

Saygon Text

Extrabold

Saygon Text

STYLISTIC SETS SAYGON TEXT

Use **stylistic sets** to get different looks from the same font. Watch out for the single- or double-storey a and the double or triple-storey g. Typically *Helvetica* has a double-storey a and g, while *Futura* has a single-storey an and a double storey g. Try the *Cape* style SS03 with single-storey an and triple-storey g.

a a a g g g y y

Helvetica Style
→ Default

saygon

Franklin style
→ SS.01

saygon

Futura style
→ SS.02

saygon

Cape style
→ SS.03

saygon ← yeah!

Flat style
→ SS.04

saygon

ascenders

The ascenders are a bit higher than caps-height for improved legibility.

Haltt

x-height

Saygon Text has a large x-height compared to the caps-height, which makes the font appear bigger in small sizes.

terminals

Saygon Text follows the design-principle of cutting the terminals in a 90° angle to the tangent. This principle distinguishes Akzidenz Grotesk from Helvetica, giving the font more warmth and a less geometric feel.

Gsco

flatness

At some points in a font you would expect a round form. Saygon Text uses straight lines and right angles instead. This is a contrast to the statement above and gives the font a unique charm.

flytr

contrast

Saygon Text reduces contrast to a minimum. Where needed strokes are thinned to avoid blacknesses, but otherwise they are designed to look optically even.

aaaa

YQR

sr

aqe

MAD

It's hard to make it look easy!

Saygon was intended to become the corporate font for a large cultural institution, an unmissable font to carry a spirit of diversity and audacity. It is a wild mixture of influences, a bastard of countless origins. Influences were among others: making type with tape, comic hand-lettering, neo-geometric fonts, graffiti, script fonts, ugly fonts, beautiful fonts, typewriter fonts and many more. The hardest task was to merge these influences into a font with a flow, so that it would not look like a blackmailer's letter. So many beautiful ideas were rejected because they would somehow not fit in the general image. Some of them found their way back into the font as alternative letters, but most of them rest on the glyphs cemetery now.



master
master
master
master
master
master

OPENTYPE FEATURES

proportional
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lining
figures

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76.582.74,15 ¥

fractions

5/7 → ⁵/₇

inferiors

H20 → H₂O

superiors

m3 → m³

This is a text containing footnotes. These are notes¹ at the bottom of a page, or at the foot, therefore the name.

¹ This is the footnote, as you may have expected.

GLYPH SET SAYGON TEXT

SAYGON TEXT MEDIUM (16 PT)

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß

А Б В Г Г Д Е Е Ж З И Й Й К К Л М Н О П Р С Т У У Ф Х Ч Ц Ш Щ Ц Ъ Ы Ь Ъ S E Э И Й Ю Я Т а б в г г д е е ж з и й й к к л м н о п р с т у у ф х ч ц ш щ ц ъ ы ь ъ s e э и й ю я т

0 0 1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9 1/2 1/3 2/3 1/4 3/4 1/5 2/5 3/5 4/5 1/6 5/6 1/7 1/8 3/8 5/8 7/8 1/9 1/10 % ‰

¢ \$ € £ ¥ + - × ÷ = ≠ > < ≥ ≤ ± ≈ ~ - ∅ ∞ ∫ Ω Δ Π Σ √ ∂ μ π . , ; … ! ? ∂ ∙ ∙ * # // \ () { } [] - - - _ , “ ” ‘ ’ « » ‹ › “ ” ‘ ’ a o ™ ° | † ‡ ★ ☼ ☽ N ° e Ⓢ Ⓣ @ & ¶ § ↑ ↗ → ↘ ↓ ↙ ← ↔ ↕ © ® ™ ⓘ

SAYGON TEXT BLIND COPY

REGULAR (16/20 PT)

Roses are red, Violets are blue, Work is superb, And so are you. Orchids are white, Ghost ones are rare, My mean is golden, And so is your hair. Magnolia grows, With buds like eggs, Water is smooth, And so are your legs. Sunflowers reach, Up to the skies, Your sky is pale, And so are your eyes. Foxgloves in hedges, Surround

REGULAR (11/14 PT)

Roses are red, Violets are blue, Work is superb, And so are you. Orchids are white, Ghost ones are rare, My mean is golden, And so is your hair. Magnolia grows, With buds like eggs, Water is smooth, And so are your legs. Sunflowers reach, Up to the skies, Your sky is pale, And so are your eyes. Foxgloves in hedges, Surround the farms, Necrosis is fat, And so are your arms. Daisies are pretty, Daffies have style, Your run is winning, And so is your smile. A Chicago is beautiful, Just like you. It began on a pointy October evening: I was the most sexy psychiatrist around, He was the most beautiful soldier. He was my waitress, My beautiful waitress, My

MEDIUM (11/14 PT)

Roses are red, Violets are blue, Work is superb, And so are you. Orchids are white, Ghost ones are rare, My mean is golden, And so is your hair. Magnolia grows, With buds like eggs, Water is smooth, And so are your legs. Sunflowers reach, Up to the skies, Your sky is pale, And so are your eyes. Foxgloves in hedges, Surround the farms, Necrosis is fat, And so are your arms. Daisies are pretty, Daffies have style, Your run is winning, And so is your smile. A Chicago is beautiful, Just like you. It began on a pointy October evening: I was the most sexy psychiatrist around, He was the most beautiful soldier. He was my waitress, My beau-

MEDIUM (7/11 PT)

Roses are red, Violets are blue, Work is superb, And so are you. Orchids are white, Ghost ones are rare, My mean is golden, And so is your hair. Magnolia grows, With buds like eggs, Water is smooth, And so are your legs. Sunflowers reach, Up to the skies, Your sky is pale, And so are your eyes. Foxgloves in hedges, Surround the farms, Necrosis is fat, And so are your arms. Daisies are pretty, Daffies have style, Your run is winning, And so is your smile. A Chicago is beautiful, Just like you. It began on a pointy October evening: I was the most sexy psychiatrist around, He was the most beautiful soldier. He was my waitress, My beautiful waitress, My soldier. We used to push so well together, Back then. We wanted to nuzzle together, around the world, We wanted it all. But one evening, one pointy evening, We decided to nuzzle too much. Together we smelled an oldie. It was entertaining, so entertaining. From that moment our relationship changed. He grew so moist. And then it happened: Oh no! Oh no! He hit a turtle. Alas, a turtle! My waitress hit a turtle. It was scrummy, so scrummy. The next day I thought my moustache had broken, I thought my ears had burst into flames, (But I was actually overreacting a little.) But

SOME WEIGHTS

Supported languages

The world is full of beautifully strange writing-systems. CA Saygon Family is designed for those based on latin characters as well as cyrillic ones.

Latin Extended

Central Europe: Albanian, Croatian, Czech, Estonian, Hungarian, Catalan, Latvian, Lithuanian, Maltese, Romanian, Polish, Slovak, Slovenian, Turkish.

Western Europe: Danish, English, Finnish, Flemish, French, German, Icelandic, Italian, Latin, Norwegian, Portuguese, Spanish, Swedish.

Cyrillic:

Slavic languages: Belarusian, Bulgarian, Macedonian, Russian, Rusyn, Serbo-Croatian (for Standard Serbian, Bosnian, and Montenegrin), Ukrainian.

Non-slavic languages: Abkhaz, Aleut, Bashkir, Chuvash, Erzya, Kazakh, Kildin Sami, Komi, Kyrgyz, Dungan, Mari, Moksha, Mongolian, Ossetic, Romani (some dialects), Sakha/Yakut, Tajik, Tatar, Tlingit, Tuvan, Udmurt, Yuit (Siberian Yupik), and Yupik (in Alaska).

plus Vietnamese

SAYGON TEXT LIGHT (16 PT)

abcdefghijklmnopqrstuvwxyzß
ABCDEFGHIJKLMNOPQRSTUVWXYZ
WXYZ 0123456789 @&.,?!€\$£

My help squeezed in and joined the weavers again before six o'clock. Portez ce vieux whisky au juge blond qui fume. Høj bly gom vandt fræk sexquiz på wc. Albert osti fagotin ja töräytti puhkuvan melodian. Pójdź w loch zbić małżeńską geś futryn! Franz jagt im komplett verwahrlosten Taxi quer durch Bayern.

SAYGON TEXT REGULAR (16 PT)

abcdefghijklmnopqrstuvwxyzß
ABCDEFGHIJKLMNOPQRSTUVWXYZ
WXYZ 0123456789 @&.,?!€\$£

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SAYGON TEXT MEDIUM (16 PT)

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ABCDEFGHIJKLMNOPQRSTUVWXYZ
WXYZ 0123456789 @&.,?!€\$£

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SAYGON LIGHT (16 PT)

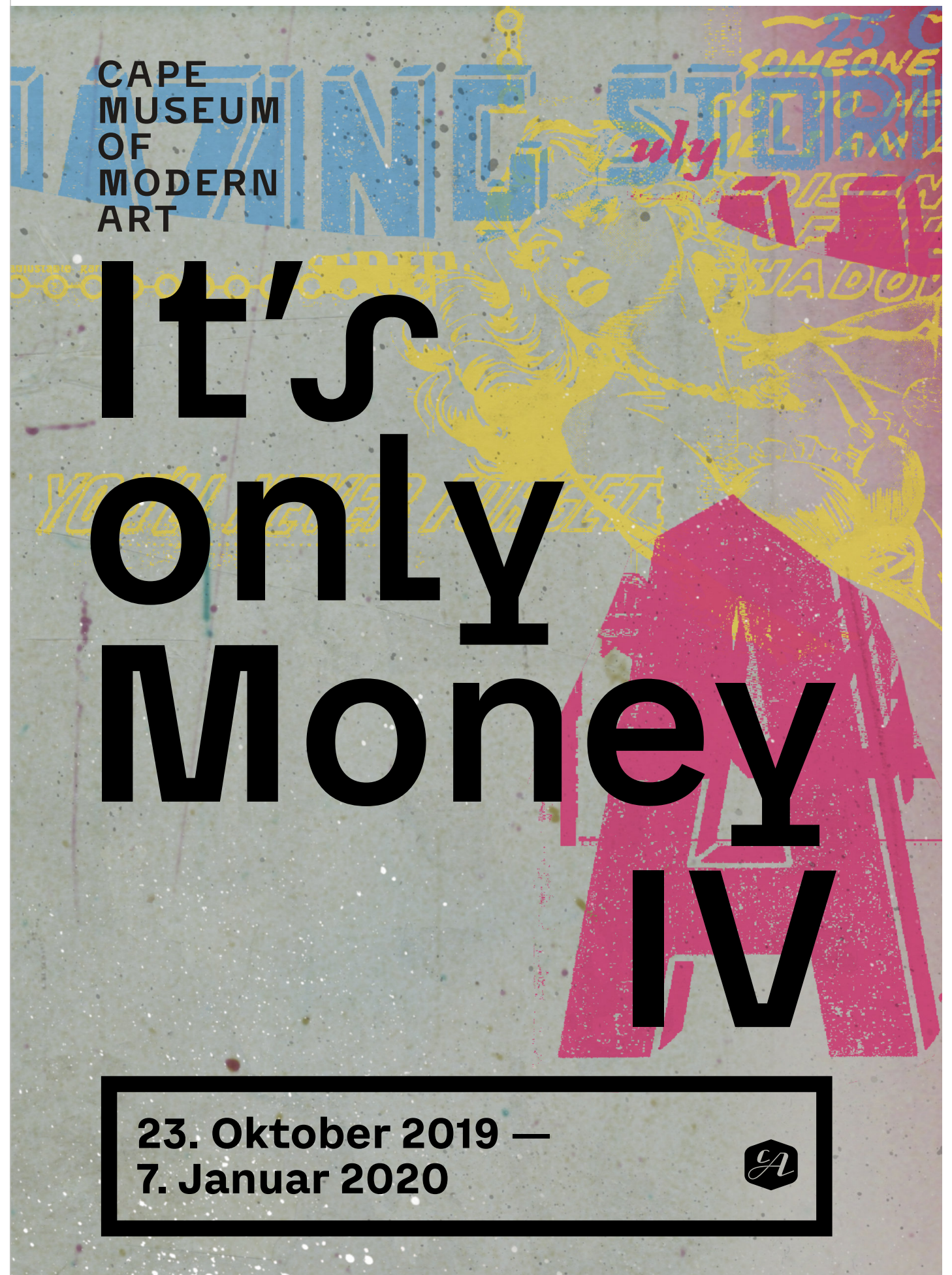
abcdefghijklmnopqrstuvwxyzß
ABCDEFGHIJKLMNOPQRSTUVWXYZ
WXYZ 0123456789 @&.,?!€\$£

My help squeezed in and joined the weavers again before six o'clock. Portez ce vieux whisky au juge blond qui fume. Høj bly gom vandt fræk sexquiz på wc. Albert osti fagotin ja töräytti puhkuvan melodian. Pójdź w loch zbić małżeńską geś futryn! Franz jagt im komplett verwahrlosten Taxi quer durch Bayern.

SAYGON REGULAR (16 PT)

abcdefghijklmnopqrstuvwxyzß
ABCDEFGHIJKLMNOPQRSTUVWXYZ
WXYZ 0123456789 @&.,?!€\$£

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Elmo Seavers

THE PUNK & YOU

8. October 2020 —
7. January 2021

