

Tomorrow today
will be yesterday.

CA Normal Serif

nº Type Not

* Ronja & Hegel *

↑ *fjodor* ↓

»» NORMALITY ««

Quiz·work

NYC # 2.576 €

Normal Serif

A TYPEFACE BY STEFAN CLAUDIUS

ABOUT THE TYPEFACE

CA Normal Serif is the perfect companion to its grotesque brother CA Normal. But it is not just a serified equivalent. It has a character of its own while preserving the principal proportions and the idea of quirkyness. It was not the aim to build a typeface that can immediately be identified as a relative of CA Normal. The intention was to create a matching typeface in aspects of aesthetic and concept. Whereas commonly serif-companions to grotesques are oldstyle or slab-serif, CA Normal Serif is situated between modern and slab-serif typefaces.

This kind of fonts is not too popular at the moment, but maybe it will be in a few years, who knows? In the meanwhile: Trust your taste. CA Normal Serif is a little bit of an uncomfortable typeface. Nothing is smooth and cozy. It picks up elements of classic newspaper type as brought to us by Chauncey H. Griffith's legibility group, sharing the flavour of abrasive details and "slabbish" serifs. But the proportions are more condensed than the ones of its predecessors giving it a bit more elegance, which moves it closer to the aesthetic of scotch romans.

ABOUT THE DESIGNER

After studies at the universities of Wuppertal and Essen, Stefan Claudius started font-design in the late 90s. Together with Thomas Schostok, he founded the Cape Arcona Type Foundry in 2002, a fast growing alternative type-foundry with the mission to bring back fun to the business. Quality typefaces with an unconventional look are their recipe for success. Today Stefan Claudius lives in Essen (Germany), taught and teaches type-design at the HFBK in Hamburg, the Folkwang Hochschule in Essen and typography and conceptual design at the University of Applied Sciences in Dortmund.

DETAILS ON PAGE 2

Normal Serif looks like a condensed newspaper-type at first glance, but in combination with small caps and the italic it shows a lot of sophisticated details.

Blind Copy

ITALIC

The beautifully drawn italic has a very individual style and a couple of stunning details. Although it follows the scotch roman tradition, it looks a bit less well-behaved.

a a

d d

f f

g g

k k

n n

v v

z z

5 5

REGULAR (16/20 PT)

A man without love's only half of a man. But a woman is nothing at all. I'm drinking champagne feeling no pain till early morning. She tries hard to hide. Dining and dancing with every pretty girl I can find. So little expected. Having a fling with a pretty young thing till early morning. Too often neglected, knowing tomorrow I'll wake up with

REGULAR (11/14 PT)

A man without love's only half of a man. But a woman is nothing at all. I'm drinking champagne feeling no pain till early morning. She tries hard to hide. Dining and dancing with every pretty girl I can find. So little expected. Having a fling with a pretty young thing till early morning. Too often neglected, knowing tomorrow I'll wake up with you on my mind. "A woman stripped of her pride." Guilty conscience I guess though I must confess. Always so careful not to cry.

I never loved you much when you were mine. Until I fall asleep. So I'll keep drinking champagne and feeling no pain till early morning. Then there in the silence. Dining and dancing with every pretty girl I can find. She lies with a tear on her cheek. I'll keep having a fling with a pretty young thing till early morning. A thought comes to mind. Knowing tomorrow i'll wake up with you on my mind. Did I read it sometime? So i'll

ITALIC (11/14 PT)

A man without love's only half of a man. But a woman is nothing at all. I'm drinking champagne feeling no pain till early morning. She tries hard to hide. Dining and dancing with every pretty girl I can find. So little expected. Having a fling with a pretty young thing till early morning. Too often neglected, knowing tomorrow I'll wake up with you on my mind. A woman stripped of her pride. Guilty conscience I guess though I must confess. Always so careful not to cry. I never loved you much when you were mine. Until I fall asleep. So I'll keep drinking champagne and feeling no pain till early morning. Then there in the silence. Dining and dancing with every pretty girl I can find. She lies with a tear on her cheek. I'll keep having a fling with a pretty young thing till early morning. A thought comes to mind. Knowing tomorrow I'll wake up with you on my mind. Did I read it sometime? So i'll keep drinking champagne and feeling no pain till early morning. Or

MEDIUM (7/11 PT)

A man without love's only half of a man. But a woman is nothing at all. I'm drinking champagne feeling no pain till early morning. She tries hard to hide. Dining and dancing with every pretty girl I can find. So little expected. Having a fling with a pretty young thing till early morning. Too often neglected, knowing tomorrow I'll wake up with you on my mind.

A woman stripped of her pride. Guilty conscience I guess though I must confess. Always so careful not to cry. I never loved you much when you were mine. Until I fall asleep. So I'll keep drinking champagne and feeling no pain till early morning. Then there in the silence. Dining and dancing with every pretty girl I can find. She lies with a tear on her cheek. I'll keep having a fling with a pretty

young thing till early morning. A thought comes to mind. Knowing tomorrow I'll wake up with you on my mind. Did I read it sometime? So I'll keep drinking champagne and feeling no pain till early morning. Or hear it, I can't quite recall. Knowing tomorrow i'll wake up with you on my mind. A man without love's only half of a man. But a woman is nothing at all. I'm drinking champagne feeling no pain till early morning. She tries hard to hide. Dining and dancing with every pretty girl i can find. So little expected. Having a fling with a pretty young thing till early morning. Too often neglected, Knowing tomorrow i'll wake up with you on my mind. A woman stripped of her pride. Guilty conscience i guess though i must confess. Always so careful not to cry. I never loved you much when you were

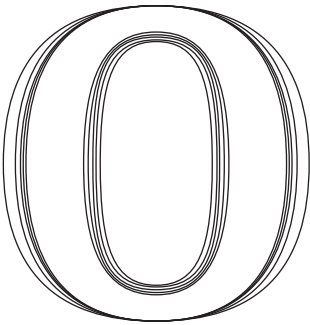
Weights

BOLDNESS

The weight evolve continually from Regular to Extrabold and are individually shaped to meet the needs of the respective weight.

According to size and matter of text, Regular, Medium and Semibold are suitable for greater amounts of text.

These three weights are pretty close to each other in order to give the typographer a maximal flexibility when choosing the right weight for his purpose.



REGULAR (16 PT)

a b c d e f g h i j k l m n o p q r s t u v x y z ß
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9 @ & . , ? ! € \$ £

My help squeezed in and joined the weavers again before six o'clock. Portez ce vieux whisky au juge blond qui fume. Høj bly gom vandt fræk sexquiz på wc. Albert osti fagotin ja töräytti puhkuvan melodian. Pójdź w loch zbić małżeńską gęś futryn! Franz jagt im komplett verwahrlosten Taxi quer durch Bayern.

MEDIUM (16 PT)

a b c d e f g h i j k l m n o p q r s t u v x y z ß
A B C D E F G H I J K L M N O P Q R S T U V W -
X Y Z 0 1 2 3 4 5 6 7 8 9 @ & . , ? ! € \$ £

My help squeezed in and joined the weavers again before six o'clock. Portez ce vieux whisky au juge blond qui fume. Høj bly gom vandt fræk sexquiz på wc. Albert osti fagotin ja töräytti puhkuvan melodian. Pójdź w loch zbić małżeńską gęś futryn! Franz jagt im komplett verwahrlosten Taxi quer durch

SEMIBOLD (16 PT)

a b c d e f g h i j k l m n o p q r s t u v x y z ß
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9 @ & . , ? ! € \$ £

My help squeezed in and joined the weavers again before six o'clock. Portez ce vieux whisky au juge blond qui fume. Høj bly gom vandt fræk sexquiz på wc. Albert osti fagotin ja töräytti puhkuvan melodian. Pójdź w loch zbić małżeńską gęś futryn! Franz jagt im komplett verwahrlosten Taxi quer durch

BOLD (16PT)

a b c d e f g h i j k l m n o p q r s t u v x y z ß
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9 @ & . , ? ! € \$ £

My help squeezed in and joined the weavers again before six o'clock. Portez ce vieux whisky au juge blond qui fume. Høj bly gom vandt fræk sexquiz på wc. Albert osti fagotin ja töräytti puhkuvan melodian. Pójdź w loch zbić małżeńską gęś futryn! Franz jagt im komplett verwahrlosten Taxi quer

EXTRABOLD (16 PT)

a b c d e f g h i j k l m n o p q r s t u v x y z ß
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9 @ & . , ? ! € \$ £

My help squeezed in and joined the weavers again before six o'clock. Portez ce vieux whisky au juge blond qui fume. Høj bly gom vandt fræk sexquiz på wc. Albert osti fagotin ja töräytti puhkuvan melodian. Pójdź w loch zbić małżeńską gęś futryn! Franz jagt im komplett verwah

REGULAR SMALL CAPS (16 PT)

A B C D E F G H I J K L M N O P Q R S T U V X Y Z
0 1 2 3 4 5 6 7 8 9 @ & . , ? ! € \$ £

MY HELP SQUEEZED IN AND JOINED THE WEAVERS AGAIN BEFORE SIX O'CLOCK. PORTEZ CE VIEUX WHISKY AU JUGE BLOND QUI FUME. HØJ BLY GOM VANDT FRÆK SEXQUIZ PÅ WC. ALBERT OSTI FAGOTIN JA TÖRÄYTTI PUHKUVAN MELODIAN. PÓJDŹ W LOCH ZBIĆ MAŁŻEŃSKĄ GĘŚ FUTRYN! FRANZ

HamburgetfontsiV

REGULAR

HamburgetfontsiV

MEDIUM

HamburgetfontsiV

SEMIBOLD

HamburgetfontsiV

BOLD

HamburgetfontsiV

EXTRABOLD

HAMBURGETFONTSIV
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Dare to be serif.

CA Normal Serif